

## **Zachary M. Carr**

University at Buffalo, State University of New York  
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### **Education**

Ph.D. – Communication *Spring 2019*  
Concentration: Nonverbal communication  
Quantitative Methodology  
University at Buffalo, State University of New York  
Adviser: Dr. Mark G. Frank

M.A - Communication *Spring 2016*  
Concentration: Nonverbal Communication  
University at Buffalo, State University of New York  
Adviser: Dr. Mark G. Frank

B.A. – Communication *Fall 2013*  
University at Buffalo, State University of New York  
*Cum Laude*

### **Research Experience**

Communication Science Center Nonverbal and Deception Research Laboratory  
Dr. Mark Frank, Director, University at Buffalo, State University of New York  
*Graduate Researcher* *2013 - 2019*  
*Research Assistant* *2011 - 2013*

### **Grant Research Experience**

*Graduate Research Assistant*

Award Number: 1651118

PI/co-PI(s): Mark Frank, Ifeoma Nwogu

Project Title: Deceit and Interactional Synchrony in Different Social Constellations

### **Teaching Experience**

*Courses Taught*

#### *International Undergraduate Teaching Experience*

Singapore Institute of Management (SIM), Singapore  
Communication 205 Research Methods

*Summer Session I, 2018*

*\*Course evaluation – 4.7/5*

### *Graduate Teaching Experience*

Department of Communication Studies, Canisius College

Communication 605 Research Methodology

*Fall 2018*

Communication 604 Persuasion & Social Influence

*Spring 2019*

### *Domestic Undergraduate Teaching Experience*

Department of Communication, University at Buffalo, State University of New York

\*Further course evaluation information available upon request

Communication 438 Nonverbal Communication

*Fall 2022 – Spring 2023*

\*Course evaluation – 5/5

Communication 205 Research Methods

*Fall 2015 – Current*

\*Includes summer courses

\*Average rating of course evaluations – 4.7/5

Communication 101 Principles of Communication

*Summer 2015 – Current*

\*Includes summer courses

\*Average rating of course evaluations – 4.7/5

Communication 225 Interpersonal Communication

*Fall 2018*

\*Course evaluation – 4.9/5

Department of Communication and Media Studies, Niagara University

CMS 361 Political Communication

*Fall 2016*

CMS 310 Advertising

*Spring 2017*

### **Academic Publications**

Novotny, Eric R., **Carr, Zachary M.**, Dietrich., S.B., Frank, Mark G., Shaddock, T.

How people really suspect and discover lies. *Journal of Nonverbal Behavior*, 42, 41 – 51

### **Professional Publications**

**Carr, Zachary M.** The power of weld purging. *World Pipelines*, 23 - 26.

\*Article was published during professional internship at the Aquasol Corporation.

**Carr, Zachary M.** New era for oxygen weld monitors. *Welding and Cutting*, 266-268.

\*Article was published during professional internship at the Aquasol Corporation.

**Carr, Zachary M.** Fiberglass backing tape offers new possibilities. *The CWA Journal*, 38 – 42.

\*Article was published during professional internship at the Aquasol Corporation.

## Accepted/Presented Conference Papers

Glowacki., Z.R., **Carr, Zachary M.**, Glowacki, C.R., (2022). Smile! Linking Personality with Facial Perception.

Accepted to the 11<sup>th</sup> annual SPSP Nonverbal Preconference 2023

Glowacki., Z.R., **Carr, Zachary M.**, Glowacki, C.R., Frank, M.G., (2022). COVID-19 and Removing Nonverbal Norms: Psychological and Emotional Outcomes (6 months later).

Accepted to the SPSP Annual Convention 2023

Glowacki, Z.R., **Carr, Zachary M.**, Glowacki, C.R., Frank, M.G. Perceptions on how COVID-19 impacted nonverbal communication in social interactions: A content analysis.

Accepted to the 2022 Virtual Annual Convention 2022

Glowacki, Zachary R., **Carr, Zachary M.**, Frank, Mark G., Glowacki, Christopher R. COVID-19 & removing nonverbal norms; Psychological & emotional outcomes.

Accepted to the 107<sup>th</sup> National Communication Association Conference 2021

Glowacki, Zachary R., **Carr, Zachary M.**, Frank, Mark G. Measuring response time and accuracy of emotion perception and recognition across ethnicities.

Accepted to the SPSP Virtual Annual Convention 2021

**Carr, Zachary M.**, Frank, Mark G., Covert, Jessica M., Potfora, Kimberly., Glowacki, Zachary R. The way that they sing: Dynamic facial cues and their influence on audience impressions in vocal performances.

Accepted to the SPSP Nonverbal Pre-Conference 2020

Invited presentation to the National Conference of Teachers of Singing 2020

**Carr, Zachary M.**, Frank, Mark G. Mapping the modern-day warrior: Examining the effects of combat-sports training on facial identification and emotional evaluation processes.

Accepted to the 104<sup>th</sup> National Communication Association Conference 2018

Novotny, Eric R., **Carr, Zachary M.**, Dietrich., S.B., Frank, Mark G., Shaddock, T. How people really suspect and discover Lies. (In Press). *Journal of Nonverbal Behavior*, 42, 41 - 52

Accepted to the 2<sup>nd</sup> International Deception Conference 'Deception' 2017

**Carr, Zachary M.**, Grizzard, M. It's all in the face: Visual displays of emotion and media entertainment.

Accepted to the 67<sup>th</sup> International Communication Association Conference 2017

**Carr, Zachary M.**, Covert, Jessica M., Frank, Mark G., Stefanone, Michael A., Cardwell Megan E., Decker, Andrea A. The face-value of computer mediated communication.

Accepted to the SPSP Nonverbal Pre-Conference 2017

**Carr, Zachary M.,** Frank, Mark G. *Do I Know You? Synthesizing Facial Identification and Emotional Evaluation Processes in Cross-Cultural Contexts.*

Accepted to the 102<sup>nd</sup> National Communication Association Conference 2016

**Carr, Zachary M.,** Frank, Mark G. *Do I Know You? Synthesizing Facial Identification and Emotional Evaluation Processes in Cross-Cultural Contexts*

Accepted to the 5<sup>th</sup> Annual Brain and Behavioral Sciences Symposium, University at Buffalo, SUNY

**Carr, Zachary M.,** Dietrich, S.B., Novotny, E., Frank, Mark G. *Applying the Realistic Accuracy Model to Explain the Role of Expertise in Detecting Deception.*

Accepted to the 101<sup>st</sup> National Communication Association Conference 2015

Novotny, E., **Carr, Zachary M.,** Dietrich, S.B., Frank, Mark G., Shaddock, T. *What's Behavior Got to Do With It? Discovered Lies versus Suspected Lies.*

Accepted to SPSP Nonverbal Pre-Conference 2016

Novotny, E., Dietrich, S.B., **Carr, Zachary M.** (2014) *Does the Face Say It All? How Lies Create Inconsistencies between the Face and Body Channels.*

Accepted to the 100<sup>th</sup> National Communication Association Conference

Dietrich, S.B., **Carr, Zachary M.,** Frank, Mark G. *"But I'm Innocent." Strategies for Appearing Truthful by Liars and Truth Tellers.*

Accepted to the 2015 SPSP Nonverbal Pre-Conference

#### **Conference Panels (Presenter & Organizer)**

Glowacki, Z.R., **Carr, Zachary M.,** Glowacki, C.R., Milbrand, C. (2022).

*Addressing the impact COVID-19 had on Nonverbal Behaviors in Social Interactions: A Practical and Theoretical Approach.*

Panel presented at the 114<sup>th</sup> Eastern Communication Association Conference 2023

Dolan, Emily A., Covert, Jessica M., **Carr, Zachary M.**

*A roundtable discussion on the evolutionary perspectives driving nonverbal communication*

Panel presented at the Eastern Communication Association Conference 2019

**Carr, Zachary M.,** Davis, Daniel Cochece., Bucy, Erik., Reid, Scott.,

*Considerations from the Past as We Look Toward the Future: A Panel on the Study of Nonverbal Communication from an Evolutionary Perspective.*

Panel presented at the 103rd National Communication Association Conference 2017

**Carr, Zachary M.,** Weiss, Julia., Borzea, Dana., Anzur, Christine. *Exploring Innovative Pedagogical Approaches in Teaching Nonverbal Communication.*

Panel Presented at the Eastern Communication Association Conference 2017

Salazar, Leslie R., Iba, Debra L., Jacobsen, Jake L., Mori, Howard R., Humphrey, Vernon F., **Carr, Zachary M.,** *Nonverbal Communication across Cultures.*

Panel Presented at the 102<sup>nd</sup> National Communication Association Conference 2016

**Carr, Zachary M.,** Goldman, Zachary W., Toale, Mary C., Thweatt, Katherine, Claus,

Christopher J., Nicholson, Andrew. *Revolutionizing Nonverbal Communication Scholarship: A Roundtable Discussion about Redefining and Reinvigorating Research in the Field*

Panel Presented at the Eastern Communication Association Conference 2016

### **Book Chapters**

**Carr, Zachary M.**, Slowe, Anne, Frank, Mark G. Why Methods Matter. *Palgrave Handbook of Deceptive Communication*. UK: Palgrave.

### **Awards & Achievements**

Milton Plesur Award for Outstanding Teaching and Student Mentorship  
*Awarded from the University at Buffalo, SUNY, April 2020*

Graduate Student Teaching Award 2017-2018  
*Department of Communication, University at Buffalo, SUNY*

Emerging Scholar Award  
*Awarded in the Nonverbal Communication Division*  
*103<sup>rd</sup> National Communication Association Conference 2017*

Top Student Paper Award  
*Awarded in the Nonverbal Communication Division*  
*102<sup>nd</sup> National Communication Association Conference 2016*

### **Service & Appointments**

University at Buffalo, SUNY  
*Selection committee for undergraduate commencement student speaker Spring 2022*  
*Faculty name reader at undergraduate commencement Spring 2022*  
*Featured singer for School of Social Work commencement Spring 2022*  
*Faculty host for freshmen orientation day Fall 2021*

Eastern Communication Association Conference  
*Reviewer for Applied Urban Communication Research Grant 2022*  
*Chair of Nonverbal Interest Group 2020, 2022*  
*Vice Chair of Nonverbal Interest Group 2019*  
*Chair of Nonverbal Interest Group for 2018*  
*Vice-Chair of Nonverbal Interest Group for 2017*

National Communication Association Nonverbal Division  
*Webmaster 2019 - 2022*

National Communication Association 102<sup>nd</sup> Annual Conference  
*Reviewer for Student Section*

Communication Graduate Student Association (CGSA)  
Department of Communication, University at Buffalo  
*Vice-President – 2016/2017*

National Communication Association 100<sup>th</sup>, 101<sup>st</sup> Annual Conference  
*Legislative Assembly Aide*

Student Wide Judiciary, University at Buffalo  
Office of Judicial Affairs and Student Advocacy  
*Student Justice*  
*Appeals Justice*

### **Invited Lectures and Presentations**

*Unlocking Your Presentation Skills* *Spring 2020 – Fall 2022*  
Presentation to the UB School of Management Finance Academy  
\*This talk is currently a yearly residency.

*Nonverbal behavior: What it is & why it matters* *Spring 2022*  
Presentation to the Character GPS Executive Team

*Evaluating Nonverbal Signals* *June 2019*  
Keynote address to the SUNY Faculty Senate Annual Conference

*Understanding & Evaluating Cross-Cultural Nonverbal Signals* *March 2018*  
Presentation to the WNY Muslim & Immigrant Community/Family Court &  
Federal Bureau of Investigation Collaborative

*Witness Credibility in Custody Cases* *October 2017*  
Presentation at the New York State Judicial Institute  
2017 Matrimonial Update for NYS Court Attorneys

*Evaluating Witness Credibility in the Courtroom* *July 2017*  
Presentation to the New York State Judges' Judicial Summer Seminars

*Understanding Behavior and Deception* *May 2017*  
Governmental inter-agency training session  
Under the supervision of and in partnership with Dr. Mark G. Frank

*"Fake News & Alternative Facts: Are We Living in a Post-Fact World?"* *March 2017*  
Featured panelist at Niagara University Speaker Series

*Introduction to Deception Studies* *Spring 2017/Fall 2016*  
Organizational Communication, COM 256  
Department of Communication, University at Buffalo

*An Introduction to Detecting Microexpressions* *Summer 2013*  
Presentation to Buffalo State College's Crisis Prevention Team  
Buffalo State College, State University of New York

### **Professional Experience**

Nonverbal Behavioral Consultant (per diem) *Current*  
*Evaluating nonverbal behaviors*  
*Coaching nonverbal behaviors (e.g., giving presentations)*

Matt's Music, Inc.  
*Director of Vocal Program* *Current*  
*Communications Consultant* *Current*

The Aquasol Corporation  
*Communications/Technical Writing Specialist* *Summer 2015 – Fall 2016*

College of Arts & Sciences, University at Buffalo, State University of New York  
*Public Relations Student Assistant* *Spring 2013 - Summer 2014*

BlackHawk Training Academy  
*Defensive Tactics/Conflict Resolution Instructor* *Fall 2009 – Spring 2013*